Ref #	Hits	Hits Search Query	DBs	Default Operator	Plurals	Plurals Time Stamp
Э	238	238 (business\$2 NEAR director?\$2) AND (classif?\$7 cluster\$3 categor?\$7 group\$3 segment\$5)	US-PGPUB; OR USPAT	æ	OFF	2004/12/30.15:46
7	70	70 (business\$2 NEAR director?\$2) SAME (classif?\$7 cluster\$3 categor?\$7 group\$3 segment\$5)	US-PGPUB; USPAT	OR.	OFF	2004/12/30 15:49
ᄓ	71	17 2 AND ((target\$3 customi\$6 personal\$7 individual\$7 optim??\$5 focus?\$2)  NEAR3 (adverti??\$5 ad ads promo\$1 promotion\$2 content commercial\$1  coupon\$1 incentive\$1))	US-PGPUB; OR USPAT	ő	OFF	2004/12/30 15:54
Fe Fe	3	3   5 AND (@ad<"19990331" @rlad<"19990331")	US-PGPUB; USPAT	OR	OFF	2004/12/30 15:55

J9282767

Srch Superpages in 71)

hors-tion Welcome to DIALOG ### Status: Connected Dialog level 04.20.00D Last logoff: 13dec04 00:54:32 Logon file405 30dec04 16:33:18 \*\*\* ANNOUNCEMENT \*\*\* -- Important Notice to Freelance Authors--See HELP FREELANCE for more information NEW FILES RELEASED \*\*\*German Patents Fulltext (File 324) \*\*\*Beilstein Abstracts (File 393) \*\*\*Beilstein Facts (File 390) \*\*\*Beilstein Reactions (File 391) UPDATING RESUMED \*\*\* >>> Enter BEGIN HOMEBASE for Dialog Announcements <<< >>> of new databases, price changes, etc. KWIC is set to 50. HILIGHT set on as '\*' COREDBS is set ON as an alias for 15,9,610,810,275,476,624,636,621,613,813,16,160,634,1 48, 20, 77, 35, 583, 65, 2, 233, 99, 474, 475, 256. SUBCL14 is set ON as an alias for 635,570,PAPERSMJ,PAPERSEU. SUBCL28 is set ON as an alias for 6,7,8,14,34,94,434. SUBCL35 is set ON as an alias for 139,267,268,625,626. SUBCL2NODRUG is set ON as an alias for 442,149,43,444,5,73,155,34,434. SYSTEM: HOME Cost is in DialUnits Menu System II: D2 version 1.7.9 term=ASCII \*\*\* DIALOG HOMEBASE(SM) Main Menu \*\*\* Information: 1. Announcements (new files, reloads, etc.) Database, Rates, & Command Descriptions 3. Help in Choosing Databases for Your Topic 4. Customer Services (telephone assistance, training, seminars, etc.) Product Descriptions Connections: 6. DIALOG(R) Document Delivery 7. Data Star(R) (c) 2003 Dialog, a Thomson business. All rights reserved. /H = Help/L = Logoff /NOMENU = Command Mode Enter an option number to view information or to connect to an online service. Enter a BEGIN command plus a file number to search a database (e.g., Bl for ERIC) ?b coredbs, subcl14, 47

1/6

```
ds
              Description
Set
        Items
S1
          954
                SUPERPAGES (S) (VERIZON OR GTE) AND (PY<2000 OR PD<19990331)
S2
          386
                RD (unique items)
S3
           85
                S2 AND (BUSINESS (3N) DIRECTOR??? OR SUPERCATEGOR???(10N) (AD
             ADS ADVERTI??????))
           85
S4
                S2 AND (BUSINESS (3N) DIRECTOR??? OR SUPERCATEGOR???(10N) (AD
             ADS ADVERTI???????))
S5
           75
                S3 AND GTE (3N) SUPERPAGES
S6
           75
S7
           63
                S5 AND (PY<1999 OR PD<19980331)
S8
           23
                S7 AND (RETRIEV??? OR SEARCH??? OR QUER????) (5N) BUSINESS??
?t/3/all
8/3/1
           (Item 1 from file: 15)
DIALOG(R) File 15:ABI/Inform(R)
(c) 2004 ProQuest Info&Learning. All rts. reserv.
01669928 03-20918
The Internet: *Business* *directories*
Conhaim, Wallys W
Link-Up v15n4 PP: 5-6 Jul/Aug 1998
```

8/3/2 (Item 2 from file: 15) DIALOG(R) File 15:ABI/Inform(R)

(c) 2004 ProQuest Info&Learning. All rts. reserv.

01476085 01-27073

WORD COUNT: 2007

ABI: Making valuable market intelligence accessible Conhaim, Wallys  $\ensuremath{\mathtt{W}}$ 

Link-Up v14n4 PP: 9-12 Jul/Aug 1997

ISSN: 0739-988X JRNL CODE: LUP

ISSN: 0739-988X JRNL CODE: LUP

WORD COUNT: 2921

9/3/3 (Item 3 from file: 15)
DIALOG(R) File 15:ABI/Inform(R)
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01476082 01-27070

Linking up to a global network

Conhaim, Wallys W

Link-Up v14n4 PP: 5, 14+ Jul/Aug 1997

ISSN: 0739-988X JRNL CODE: LUP

WORD COUNT: 1304

//8/3/4 (Item 4 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2004 ProQuest Info&Learning. All rts. reserv.

**Q**1445341 00-96328

Finders keepers

Fox, Doug

Successful Meetings v46n7 PP: 63-66 Jun 1997

ISSN: 0148-4052 JRNL CODE: SMM

WORD COUNT: 1127

8/3/5 (Item 5 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
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2/

01425673 00-76660 Thinking (and acting) big Moskowitz, Lisa Mediaweek v7n21 PP: IQ24-IQ28 May 26, 1997 ISSN: 1055-176X JRNL CODE: MEW WORD COUNT: 2172 8/3/6 (Item 6 from file: 15) DIALOG(R) File 15:ABI/Inform(R) (c) 2004 ProQuest Info&Learning. All rts. reserv. 01355513 00-06500 Let your browser do the walking Fryer, Bronwyn Informationweek n601 PP: 79-85 Oct 14, 1996 ISSN: 8750-6874 JRNL CODE: IWK WORD COUNT: 1717 8/3/7 (Item 7 from file: 15) PIALOG(R)File 15:ABI/Inform(R) c) 2004 ProQuest Info&Learning. All rts. reserv. 01260662 99-10058 CD-ROM telephone directories Rudich, Joe Link-Up v13n4 PP: 18-19 Jul/Aug 1996 ISSN: 0739-988X JRNL CODE: LUP WORD COUNT: 1223 8/3/8 (Item 1 from file: 9) DIALOG(R) File 9: Business & Industry(R) +c+2004 The Gale Group. All rts. reserv. 2001857 Supplier Number: 02001857 (USE FORMAT 7 OR 9 FOR FULLTEXT) Excite & \*GTE\* Directories Offer \*SuperPages\* (\*GTE\* New Media Services has agreed to provide Excite with \\*SuperPages Newsbytes News Network, p N/A November 24, 1997 DOCUMENT TYPE: Journal ISSN: 0983-1592 (United States) LANGUAGE: English RECORD TYPE: Fulltext WORD COUNT: 307 (Item 1 from file: 810) DLALOG(R) File 810: Business Wire c) 1999 Business Wire . All rts. reserv. 0884220 BW1303 AMERICAN BUSINESS INFORMATION: American Business Information Expands Online Business Database Services With Distribution Through \*GTE\*'s \*Superpages\* Service July 23, 1998 Byline: Business Editors 8/3/10 (Item 2 from file: 810) DIALOG(R) file 810: Business Wire (c) 1999 Business Wire . All rts. reserv.

0653373

BW1070

GTE LYCOS: GTE Director s and Lycos announce groundbre ng agreement to jointly research, develop and market consumer information and electronic commerce services on the Web.

December 11, 1996

Byline:

Business Editors

8/3/11 (Item 3 from file: 810) VIALOG(R) File 810: Business Wire (c) 1999 Business Wire . All rts. reserv.

0601468 BW1315

\*GTE\* \*SUPERPAGES\*: \*GTE\* \*SuperPages\* directory now includes interactive mapping feature

July 08, 1996

Byline:

Business Editors and Interactive/Multimedia Industry Writers

8/3/12 (Item 4 from file: 810) DIALOG(R/File 810:Business Wire c) 1999 Business Wire . All rts. reserv.

0595821 BW0320

ONLINE YELLOW PAGES: Point and shop -- sophisticated shoppers plug into online yellow pages

June 17, 1996

Bylin<u>e:</u>

Business Editors/Computer, Retail and On-line Writers

(Item 5 from file: 810) DIALOG(R)File 810:Business Wire c) 1999/Business Wire . All rts. reserv.

05\\$3075 BW1324

GTE DIRECTORIES:

\*GTE\* Directories testing \*SuperPages\* services, a new nationwide interactive Yellow Pages directory on the Internet -http://\*superpages\*.\*GTE\*.net.

January 30, 1996

Byline:

Business Editors & Hi-Tech Writers

(Item 1 from file: 275) DIALOG(R) File 275:Gale Group Computer DB(TM) (c) 2004 The Gale Group. All rts. reserv.

02028173 SUPPLIER NUMBER: 18963632 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Internet access: GTE Directories and Lycos announce groundbreaking agreement to jointly research, develop and market consumer information and electronic commerce services on the Web. (Company Business\and Marketing)

EDGE, on & about AT&T, v11, p41(1)

Dec 16, 1996

LANGUAGE: English RECORD TYPE: Fulltext WORD COUNT: 1119 LINE COUNT: 00095

8/3/15 (Item 2 from le: 275)
DIALOG(R) File 275:Gale Group Computer DB(TM) (c) 2004 The Gale Group. All rts. reserv. 01950513 SUPPLIER NUMBER: 18418856 (USE FORMAT 7 OR 9 FOR FULL TEXT) Web yellow pages let your PC do the walking. (review of four Internet-based telephone directories) (First Looks) (Directory) Morris, John PC Magazine, v15, n13, p63(1) July, 1996 DOCUMENT TYPE: Directory ISSN: 0888-8507 LANGUAGE: English RECORD TYPE: Fulltext; Abstract WORD COUNT: 956 LINE COUNT: 00078 8/3/16 (Item 3 from file: 275) DIALOG(RVFile 275:Gale Group Computer DB(TM) (a) 200/ The Gale Group. All rts. reserv. 01900093 SUPPLIER NUMBER: 17961243 (USE FORMAT 7 OR 9 FOR FULL TEXT E-Yellow Pages: \*GTE\* Directories testing \*SuperPages\* services, nationwide interactive Yellow Pages directory on the Internet. Online Service Information) EDGE, on & about AT&T, v11, n6, p20(1) Feb 5, 1996 LANGUAGE: English RECORD TYPE: Fulltext WORD COUNT: 464 LINE COUNT: 00044 8/3/17 (Item 1 from file: 636) PIALOG(R)File 636:Gale Group Newsletter DB(TM) c) 2004 The Gale Group. All rts. reserv. Supplier Number: 48202046 (USE FORMAT 7 FOR FULLTEXT) Yellow Pages: Crowded Online Field Interactive Content, pN/A Jan 1, 1998 Language: English Record Type: Fulltext Document Type: Magazine/Journal; Trade Word Count: 1153 8/3/18 (Item 2 from file: 636) DIALOG(R)File 636:Gale Group Newsletter DB(TM) (c) 2004 The Gale Group. All rts. reserv. Supplier Number: 48141745 (USE FORMAT 7 FOR FULLTEXT) 03762262 Excite & \*GTE\* Directories Offer \*SuperPages\* 11/24/97 Newsbytes, pN/A Nov 24, 1997 Language: English Record Type: Fulltext Document Type: Newswire; General Trade

Word Count: 318

8/3/19 (Item 3 from file: 636) PIALOG(R)File 636:Gale Group Newsletter DB(TM) (c) 2004 The Gale Group. All rts. reserv.

03683513 Supplier Number: 47946874 (USE FORMAT 7 FOR FULLTEXT)

RBOCs: Moving Beyond Access Interactive Home, pN/A

Sept 1, 1997

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 1521

(Item 4 from 11e: 636) DIALOG(R) File 636: Gale Group Newsletter D/B (TM) (c) 2004 The Gale Group. All rts. resery 03384625 Supplier Number: 46963456 (USE FORMAT 7 FOR FULLTEXT) -GTE: GTE Directories & Lycos announce agreement to jointly produce services on the Web M2 Presswire, pN/A Dec 11, 1996 Ful/t Record Type// Language: English Document Type: Newswire; Trade Word Count: 1139 8/3/21 (Item 5 from file: 636) DIALOG(R) File 636:Gale Group Newsletter DB(TM) c) 2004 The Gale Group. All rts. reserv. Supplier Number: 46111550 (USE FORMAT 7 FOR/FULLTEXT) \*GTE\* Directories Testing \*SuperPages\* dot.COM, v2, n11, pN/A Feb 1, 1996 Language: English Record Type: Fulltext Document Type: Newsletter; Trade Word Count: 234 (Item 1 from file: 148) DIALØG(R)File 148:Gale Group Trade & Industry DB c) **X**004 The Gale Group. All rts. reserv. 10343012 SUPPLIER NUMBER: 20949199 (USE FORMAT 7 OR 9 FOR FULL \*Business\* \*directories\*. (\*directories\* of businesses and indi/vidual/s on the Internet) Conhaim, Wallys W. Link-Up, v15, n4, p5(2) July-August, 1998 ISSN: 0739-988X LANGUAGE: English RECORD TYPE: Fulltext WORD COUNT: 2130 LINE COUNT: 00180 8/3/23 (Item 1 from file: 20) DIALOG(R)File 20:Dialog Global Reporter (c) 2004 The Dialog Corp. All rts. reserv. 01348775 (USE FORMAT 7 OR 9 FOR FULLTEXT) GTE Will Buy BigBook Internet Directory Service Mark P. Couch KRTBN KNIGHT-RIDDER TRIBUNE BUSINESS NEWS (FORT WORTH STAR-TELEGRAM, TEXAS April 10, 1998 11:28 JOURNAL CODE: KFWS LANGUAGE: English RECORD TYPE: FULLTEXT WORD COUNT: 240

6/6